

Trifon Danaskos

Athens, Greece
(+ 30 697 30 12 635 (mobile)
e-mail: frontrow.trif@gmail.com

PERSONAL DETAILS

- Born: 30th January 1978.
- Nationality: Greek.

EDUCATION

2018-2020	VAKALO ART & DESIGN COLLEGE Master of Arts - MA, Design and Visual Communications
1995-1998	AKTO, ATHENS GREECE / IEK DOMH Graphic Design Diploma
1991-1994	6TH TECHNICAL HIGH SCHOOL OF ATHENS Industrial Production Engineer

EXPERIENCE

08/2019 - present	SOFTOMOTIVE LTD PRODUCT DESIGNER Softomotive is one of the leading worldwide providers of Robotic Process Automation solutions, trusted by more than 8,000 companies worldwide. I am currently working as Product Designer, with the following responsibilities: Agile Methodology <ul style="list-style-type: none">• Design Thinking• User/Process Flows• Wireframes• Prototypes• Style Guides• UI Design Other responsibilities <ul style="list-style-type: none">• Video Edit• Micro Interaction Animation• Photo Edit• Branding
11/2017 - 08/2019	STAR CHANNEL SENIOR UX-UI DESIGNER I worked as UX-UI Designer in the digital products field.

- 03/2016 - 11/2017
- GREEK GEEKS ADVERTISING**
SENIOR ART DIRECTOR
- Created corporate identities, logos, web site design UX-UI, app design UX-UI, packaging, promotional products, online facebook campaigns, print and outdoor adverts, and brochures and leaflets for customers.
- 09/2015 - 12/2015
- THE WRITING FIELDS**
SENIOR ART DIRECTOR
- Production department
 - Create calendars Covers
 - Maintenance corporate site
- 12/2009 - 08/2015
- YELLOW PAGES, Athens Greece**
GRAPHIC & WEB DESIGNER
- Construction Websites
 - Produce and design artwork for customer listings for the Yellow Pages using material and briefs received from the customer.
Responsibilities include photo editing (Retouche), logo creation, scanning, and final layout.
 - Create original creative client profiles for customers who do not have any material available – this involves researching the customers product/service and ensuring consistency in customers corporate and promotional brands.
 - Design and create the front cover of the Yellow Pages books.
 - Design of web sites for customers using CSS and HTML.
 - Design Yellow Pages corporate brochures, leaflets and banners for the marketing department which are used to promote the products and services of the company.
 - Design the signage for the Yellow Pages office building.
- 06/2009 - 12/2009
- FLYING COLOURS ADVERTISING, Athens Greece**
ART DIRECTOR
- Created corporate identities, logos, packaging, promotional products, print and outdoor adverts, and brochures and leaflets for customers.
- 01/2006 - 09/2008
- ATTIKA PUBLICATIONS GROUP, Athens Greece**
GRAPHIC DESIGNER
- Created innovative designs for a range of magazines including Madame Figaro, Maison, Fashion, Homes, Paidi, Deco guide and Cosmima.
- 11/2004 - 12/2005
- LASER LINE CLINICS, Athens Greece**
GRAPHIC DESIGNER
- Designed packaging, advertisements and billboards ensuring consistency in corporate identity and brand image.
- 09/2003 - 10/2004
- LIBERIS PUBLICATIONS, Athens, Greece**
GRAPHIC DESIGNER
- Created innovative designs and photo editing for a range of magazines including Ego, Status and Glamour magazines.
- 05/2002 - 04/2003
- ATTIKO METRO S.A. (Κ/Ε ΑΕΓΕΚ ΜΕΤΩΝ), Athens Greece**
TOPOGRAPHY DESIGN ASSISTANT

AWARDS

- Awarded Best Designer in the Yellow Pages Creative Days Competition in 2011.
- Star.gr Application
Awarded in category "10 Mobile Applications" by the Marketing Week organization, standing out in the broader field of Communication, Marketing and Media in 2019.

FURTHER TRAINING/SEMINARS

- Digital Design Conference - DIGITIZED, 2019.
- UX Research Methods – INSTITUTE OF COMMUNICATION, 2019.
- Service Design Workshop – INSTITUTE OF COMMUNICATION, 2018.
- Digital Design Conference - DIGITIZED, 2018.
- Digital Design Conference - DIGITIZED, 2017.
- Web Design & Development (Wordpress, e-shop) – PROGRAPHICS, 2015.
- Web Design (CSS, HTML) – AKTO, 2012.
- Web Design (Flash, Dreamweaver, HTML) – INTERGRAPHICS, 2009.
- Seminars Administrative Staff, Sales.

SKILLS

Computer Skills

- Adobe Creative Suite
- Sketch, Flinto, Axure
- Jira ATlassian, InVision
- CSS, HTML
- Wordpress, Joomla, (CMS)
- Websplanet (CMS)
- Corel Draw
- Quark Express
- Cinema 4d
- Microsoft Office
- Scanning/ Digitising
- Distiller

Other Skills

- Advertising
- Media planning
- Corporate id and logo design
- Illustration
- Design and presentation
- Typography and digital image management
- General knowledge of photography
- Closure of final layout
- Team spirit, patience, persistence, Leadership, sense of organization.

LANGUAGES

- Greek (Native)
- English (Lower)

INTERESTS

- Swimming, Music, Cinema, Travelling

REFERENCES & MORE SAMPLES OF MY WORK AVAILABLE ON REQUEST